

Logistics Hub Canvas

Value Prop

- nerve centre for transport
- centralized infrastructure
- software to manage scale

Customer Segments

- Shipping + Freight Cos
- eCommerce Companies
- Retailers + Wholesalers

Key Resources

- Location of Hub
- Transport Connections
- Logistics Expertise



Cost Structure

- Cost of Property
- Operations + Mgmt
- Software Expenses

Revenue Streams

- Lease Payment
- SAAS Logistics Software