

Cowarehousing Canvas

Value Prop

- flexible warehouse lease
- membership + community
- space to scale

Partners

- Commercial RE Firms
- REITs
- Similar-sized Firms

Customer Segments

- eCommerce Firms
- Trades Operators
- Entering New Markets

Cost Structure

- Base Rent Cost
- Operational Costs
- Necessary Staff

Revenue Streams

- Monthly Membership Fee
- Add-on Services

